

**STATEN ISLAND ENTERTAINMENT, LLC
INTERNET PRIVACY POLICY**

PLEASE READ THIS PRIVACY POLICY (THIS "PRIVACY POLICY") CAREFULLY BEFORE USING OUR WEBSITE, APPLICATIONS OR ANY OTHER STATEN ISLAND ENTERTAINMENT, LLC PRODUCT OR SERVICE.

STATEN ISLAND ENTERTAINMENT, LLC ("Staten Island Entertainment," "we," "us," or "our") is dedicated to preserving your confidence and trust as it relates to the privacy of your information. Please read this policy so you understand how we collect, safeguard, use and share the information you provide to us through our technology platforms, including, without limitation, our websites, web pages, interactive features, applications, Twitter and Facebook pages (collectively the "Staten Island Entertainment Platform" or our "Services"). This Privacy Policy describes what information we collect, how we may use that information and the choices we offer for you to manage the information we collect related to your use of our Services. We are committed to safeguarding your privacy online.

PRIVACY POLICY

Your personal privacy is a principal concern to us at Staten Island Entertainment. Our goal in outlining our policy on the collection and use of your information is to ensure the highest level of confidentiality and security. When you provide your personal information on any Staten Island Entertainment Platform, we will not give or sell your personal information to any outside company for its use in marketing or solicitation without your permission, which may be express or implied. We will maintain the confidentiality of your personal information and it will be used only to support your customer relationship with our company and to assist us in providing better and more targeted services to you. Additionally, internal practices are in place to help protect your privacy by limiting employee access to and use of customer information. When we ask you to provide personal information through the Staten Island Entertainment Platform, it is done with the goal of improving the relationship between you and Staten Island Entertainment. At Staten Island Entertainment, we allow you to maintain control over your personal information while attempting to provide a more interactive experience. Our intention is to send communications only those of you who have chosen to receive such communications. At any time, you have the right to decline receiving future communications from Staten Island Entertainment in any manner, including email, text, social media, fax, telephone and postal mail.

INFORMATION COLLECTED THROUGH THE STATEN ISLAND ENTERTAINMENT PLATFORMS

When you utilize any Staten Island Entertainment Platform, you do so anonymously. Personal information that could be used to identify you as an individual is not automatically collected. However, there are several ways in which information about you may be collected through the Staten Island Entertainment Platform.

1. **Voluntary Disclosure:** Some Staten Island Entertainment Platforms may request that you voluntarily provide personal information for purposes such as correspondence, site registration, membership, making a purchase, or participating in contests or online surveys. Information that we may ask you to provide may include your name, e- mail address, telephone number, mailing address, birth date, and payment information (such as account or credit card number). We may also request that you provide your preference information, social security numbers, lifestyle

interests, and other demographic information that may be needed to register or subscribe you to services or offers.

2. **Device Identifier:** Each time the Staten Island Entertainment Platform is accessed, we or our service providers automatically collect your IP address or other unique identifier for the device (computer, mobile phone, tablet or other device) you use to access the Platforms (“Device Identifier”). Staten Island Entertainment uses Device Identifiers to analyze trends, administer the site, track movements on the site, help identify you and your shopping cart, and gather broad demographic information for aggregate use. Device Identifiers are not linked to any other personally identifiable information by Staten Island Entertainment.
3. **Usage Information:** Whenever you access or interact with the Staten Island Entertainment Platform, we, as well as any third-party advertisers and/or service providers, may use a variety of technologies that automatically or passively collect information about how the Staten Island Entertainment Platform is accessed and used (“Usage Information”). Usage Information may include device type, operating system, browser type, application version, the page accessed, the date and time, your use of features or applications, your preceding page views, and your interactions with friends and group activities. This information helps us maintain a platform that is up-to-date and to devise content that is responsive to your interests.
4. **Cookies, Mobile Analytics, and Pixel Tags:** Like many other commercial technology platforms, the Staten Island Entertainment Platform may use standard technologies such as cookies, mobile analytics software, and pixel tags to collect Usage Information and Device Identifiers. Cookies are small text files on your system used for keeping track of settings or data for a particular website and can be used to store information necessary to provide a service or access into a site, including associating you with social networking sites like Facebook and Twitter and enable interactions between your activities on the Staten Island Entertainment Platform and your activities on such social networking sites. We, or our vendors and third-party partners, may place cookies or similar files on your Device for security purposes, to facilitate site navigation and to personalize your experience while visiting the Staten Island Entertainment Platform, such as allowing us to select the ads or offers that are most likely to appeal to you based on your interests, preferences, location, or demographic information), as well as for market research related purposes. Any information that we may store in cookies is used for internal purposes only. You may turn cookies off through your browser or set your browser to notify you before accepting them. You can learn more about cookies by visiting www.allaboutcookies.org which includes additional useful information on cookies and how to block cookies using different types of browsers.

Your browser’s help menu or other instructions related to your browser will show you how to reduce the number of cookies you receive from us or delete cookies that have already been installed in your browser’s cookie folder. If you elect to disable or opt out of receiving cookies, please understand that some features and services on the Staten Island Entertainment Platform may not work properly because we may not be able to recognize and associate you with your Staten Island Entertainment account(s). Also, the offers we make available to you when you visit the Staten Island Entertainment Platform us may not be as relevant to you or tailored to your interests.

Pixel Tags are transparent graphic images, sometimes called web beacons or tracking beacons, that are placed on a web page or in an email to indicate that the page or email has been viewed. A pixel tag also may tell your browser to get content from another server.

HOW WE USE AND DISCLOSE THE INFORMATION WE COLLECT

If you submit personal information to us, or to any third party acting on our behalf, we may use and share your information as set forth in this Privacy Policy and as disclosed when you first submit your information, or as permissible under applicable law. We will not sell, lease, publish or share your personal information with or to anyone else, except as set forth in this Privacy Policy. We may use and share your personal information as described above and we may:

- Use your information to provide services you've requested or provide you with offers, promotions (e.g., a sweepstakes, fantasy game, subscription to goods or services, etc.) or content or add you to our postal mail list;
- Use your information to send you electronic communications, including emails about the team or league applicable to your interactions with our Website, and about products, services, sponsors, partners and affiliates when you make a purchase, agree to rules or terms or otherwise engage with our Website, to the extent the sending of such electronic communication is permissible under applicable law;
- Share your information with certain third parties, including service providers, sponsors and promotional partners, so they may help us provide services, offers, promotions or content you've requested or otherwise in accordance with the applicable rules of a promotion or terms presented at the time you submit personal information, so the third-party can administer the promotion, send you offers or content or add you to their postal mailing list;
- Share your information upon notice posted on an applicable location of our Services where we collect your personal information for an economic transaction and notify you that we will be sharing such information with a third-party;
- Use and share your information with our third-party survey partners to send you periodic surveys to help improve our Services or your Staten Island Entertainment experience;
- Under certain circumstances, we may share aggregated demographic information with third parties, but this information is not linked to any personal information that can identify you or another individual person. Therefore, no personal information is disclosed in this manner;
- Use and share your information with permission from you.

Location Data We Collect. When you use our Services, we may solicit your permission to collect your location data. Please be advised, for some features within our Applications to function (e.g. live game video) we may be required to confirm your current location and therefore some features may not be available if you choose not to provide your location data to us. The specificity of the location data collected may depend on a number of factors, including the device you are using (e.g., laptop, smartphone, tablet) and how you are connected to the internet (e.g., via cable broadband connection, Wi-Fi, etc.). If you enable location services for our Applications, we may collect location data (e.g., zip code) periodically as you use or leave open our Applications. We may also use this data internally or in conjunction with our third party service providers to customize your experience and provide offers that may be relevant to you. Depending on the platform you use to access our Applications (e.g., Apple iOS, Google Android, etc.), you may be able to control from within the settings on your wireless device or the Application(s) whether location data is collected. Under certain circumstances we may share location data with our third-party partners for market research and other data analytics related purposes. We tell you about the general uses of information we collect about you, and we will provide additional explanation if requested.

Our Cookies and Web Beacons: We use and permit automatic methods such as cookies (small amounts of data which include a unique string of characters sent to your browser or application from a website's computers and stored on your computer's or device's hard drive), single-pixel GIF images or web beacons (technology used to track activity, also known as pixel tags) or similar technologies, alone or in

combination with personally identifiable information you choose to provide us. Examples of the information we collect and analyze using such methods include, but are not limited to: the Internet protocol address used to connect your computer or device to the Internet; email address; login name and password; operating system type or version; computer or device platform; device ID; purchase history; the full Uniform Resource Locator clickstream to, on and from our Services, including date and time; and products you viewed or searched. We use software tools to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks and mouse-overs) and methods used to browse away from a page. We use and may allow certain third parties, such as those who provide services associated with our Services, to access these automatic data collection methods to enable you to use a "shopping cart" while using our Services, to store your preferences and to improve, deliver and customize our Services' content and offerings.

Our Access to Your Contacts. For any Services which are conducted in connection with a Social Network (defined below), we may solicit your permission to access your Social Network contacts list so that we may match individuals from your contacts lists with those participating in our Services. We will not store the information in your contacts list.

We only collect information that is needed, and we tell you how we use it. We limit the collection of information about you to what we need to know to manage your membership; provide customer service, including responding to your questions and communicating with you about your account and activities on the Staten Island Entertainment Platform; make access to certain areas and features of the Staten Island Entertainment Platform available to you; verify your identity; offer new products and services; notify you of changes to Staten Island Entertainment policies; perform market research, analytics and operations; tailor content, advertisements, and offers we make available to you; improve the Staten Island Entertainment Platform; fulfill any legal and regulatory requirements; and for purposes disclosed at the time you provide your Personal Information or otherwise with your consent.

As a result of providing your personal information to us, the Staten Island Entertainment Platform can provide a more customized experience, making your interaction with us more productive, helpful and fun, and will enhance the services and offers that we can bring to you. If you provide us with your e-mail address or cell phone number, or have done so in the past, we may send you e-mail or text offers or newsletters. These offers or newsletters are based on information you provided in your membership application, registration forms, surveys, or from information that may indicate purchasing preferences and lifestyle, as well as information available from external sources, such as census bureau data. These e-mail/text offers will come from Staten Island Entertainment only. Your information, email address or cell phone number is never sold to a third party. All offers are carefully developed to guarantee that they meet our standards. Our goal is to target offers that you will find to be of value to you. At any time, you may request to discontinue receiving these communications from us by simply replying to the e-mail address or text number included in every e-mail/text message that you receive from us.

From time to time, we may offer contests or other promotions on the Staten Island Entertainment Platform. If you enter a contest or sweepstakes, or participate in a promotional event, we will ask you to provide information about yourself (such as your name, address, and email address). Among other things, we will need this information to contact you if you win, and we may also use this information for marketing purposes. We may share this information with any sponsors and prize providers of the contest, sweepstakes, or promotional event; sponsors and prize providers will be identified in the official rules. We may also share this information with or other third-party service providers that help administer our

contests, sweepstakes, and promotional events, such as by conducting drawings, and/or delivering prizes to winners. If you do not want to provide the requested information or have the information provided to sponsors, prize providers, or other third-party service providers, please do not enter the contest, sweepstakes, or participate in the promotional event.

We monitor URL click-throughs found in our electronic communications. The click-through rate is reviewed in order to track (i) participation in contests and sweepstakes to judge effectiveness and award prizes; (ii) your interests and preferences; and/or (iii) response rates for marketing purposes or to report to a client in aggregate form only, the response of listeners. Individual activity is never shared with employees or third parties.

At times, our clients might collect Personal Information about you on the Staten Island Entertainment Platform or on-site at a retail locations or other Staten Island Entertainment events. The collection of this information is clearly marked as information being collected by or for a third party, and providing such information is strictly voluntary. We may help facilitate the collection of the information by providing forms and collection boxes for the client. Sometimes this information is shared with us at Staten Island Entertainment, though we will only market to you if you have given us permission. Information gathered in this manner is shared with our client partners; and other information you may have previously provided to us remains private.

We may share your Personal Information with third parties that perform functions on our behalf (or on behalf of our partners) such as service providers that host or operate the Staten Island Entertainment Platform, analyze data, process transactions and payments, fulfill orders or provide customer service; advertisers; sponsors or other third parties that participate in or administer our promotions, surveys or provide marketing or promotional assistance and our partners in co-branded sites and promotions. Your Personal Information may also be used by us or shared with our subsidiaries, affiliates, sponsors, partners, advertisers or other third parties in connection with marketing, promotional, and other offers, as well as product information, and for such third parties analytics and market research.

We may share your Personal Information with other entities and our affiliates primarily for business and operational purposes. In the event that we are involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction. Additionally, we may transfer and disclose your information to third parties to comply with a legal obligation; when we believe in good faith that the law or a governmental authority requires it; to verify or enforce our Terms of Use or other applicable policies; to address fraud, security or technical issues; to respond to an emergency; or otherwise to protect our rights or property or security of third parties, visitors to the Staten Island Entertainment Platform or the public.

OTHER DISCLOSURES

Third-party platforms and services accessible through the Staten Island Entertainment Platform have separate privacy and information collection practices, independent of us. Staten Island Entertainment has no responsibility or liability for these independent policies or actions. You are solely responsible for maintaining your Personal Information, the secrecy of your passwords, membership ID, or any account information. Please be careful and responsible whenever you are online. If you post Personal Information online that is accessible to the public, you may receive unsolicited messages from other parties in return. While we aim to protect your personal information, Staten Island Entertainment cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. While we put forth our

best efforts in adhering to these minimum privacy standards, additional restrictions may be imposed to comply with state and local laws, and/or station-specific programs, products, and services.

No Spyware or Adware. We do not install any spyware or adware in connection with our Services, or distribute any commercial message, or authorize any third party to distribute any commercial message, by means of spyware or adware. "Spyware" or "adware" is any software which has been downloaded to or installed on an Internet user's computer or device, without the user's actual consent, and facilitates the distribution of any commercial message to the user. If you feel you may have spyware from another company installed on your machine, there are various anti-spyware/adware software applications available on the Internet to identify if this has occurred.

Our Security Practices. The account information associated with any of our Services is password protected for your privacy and security. You choose your password for any of our Services so the strength of that password is determined by you. We recommend that you choose a unique password and not share your password with anyone else. In certain areas, we use industry-standard SSL encryption to protect data transmissions.

Links. Our Services may contain links to other websites and products produced by the league and other third parties and to websites and products operated by unrelated third parties. In addition, if you click on an advertisement within our Services, you may be directed to a web page within our Services or to a third-party website or product. We are not responsible for the privacy practices of third-party websites or products, and we encourage you to read the privacy policies of every website and product that collects personally identifiable information from you. This Privacy Policy applies only to our Services, unless you are notified otherwise upon accessing any third-party website or product, in which case the terms and conditions set forth in such notification will apply.

INFORMATION WE RECEIVE FROM THIRD PARTIES

We may receive information about you from third parties. For example, if you are on another website and you opt-in to receive information from Staten Island Entertainment, that website will submit to us your email address and other information about you so that we may contact you as requested. You may also choose to participate in a third-party application or feature (such as one of our Facebook or Twitter applications or a similar application or feature on a third party website) through which you allow us to collect (or the third party to share) information about you, including Usage Information, Device Identifiers, and Personal Information such as lists of your friends, "likes", comments you have shared, groups and location. Services like Facebook Connect give you the option to post information about your activities on the Staten Island Entertainment Platform to your profile page to share with others within your network. In addition, we may receive information about you if other users of a third-party website give us access to their profiles and you are one of their "connections" or information about you is otherwise accessible through your "connections" web page, profile page, or similar page on a social networking or other third party website or interactive service. We may also receive information about you from third party data providers. We may supplement the information we collect about you through the Staten Island Entertainment Platform with such information from third parties in order to enhance our ability to serve you, to tailor our content to you and/or to offer you opportunities to purchase products or services that we believe may be of interest to you.

SECURITY

Access to your Personal Information is limited to those who specifically need it to conduct their business responsibilities. We use security techniques designed to protect your Personal Information-especially information that is used by employees and business partners to provide services to you. In addition to providing you with the opportunity to refuse marketing offers, we release information only with your consent or at your requests, or when required to do so by law or other regulatory authority. When a court order or subpoena requires us to release information, we notify you directly so that your legal rights can be exercised, if appropriate. The only exceptions to this policy are when we are prohibited by court order or law from notifying you, or cases in which fraud and/or criminal activity is suspected. Finally, each Staten Island Entertainment employee is personally responsible for maintaining listener and customer confidentiality. All Staten Island Entertainment employees are required to sign an agreement that they will comply with these policies. Employees who violate these policies are subject to disciplinary action, up to and including termination of employment. Employees are expected to report violations-and may do so confidentially-to their managers or other supervisors. Each radio station has an employee who has been assigned the responsibility for assuring the adherence to Staten Island Entertainments privacy policy. Check your local Staten Island Entertainment Radio Website for this contact.

While we take information security seriously, please understand that no electronic data transmission or storage of information can be guaranteed to be 100% secure. Therefore, we cannot ensure or warrant the security of any information you transmit to us or that you use the Staten Island Entertainment Platform. You are providing your information to us at your own risk.

YOUR PRIVACY RIGHTS, CHOICE AND ACCESS

You may always direct us not to share your Personal Information with third parties (other than our service providers), not to use your Personal Information to provide you with information or offers, or not to send you newsletters, emails or other communications by: (i) modifying your registered user information on the Staten Island Entertainment Platform; (ii) sending us an email at privacy@sinyfun.com iii) contacting us by mail at:

Staten Island Entertainment, LLC
160 West End Avenue, Apt. #23
New York, New York 10023

or (iv) following the removal instructions in the communication that you receive. Your opt-out request will be processed within 30 days of the date on which we receive it.

If you wish to modify, verify, correct, or delete any of your Personal Information collected through the Staten Island Entertainment Platform, you may edit your registered user information or contact us at the above address or email. In accordance with our routine record keeping, we may delete certain records that contain Personal Information you have submitted through the Staten Island Entertainment Platform. We are under no obligation to store such Personal Information indefinitely and disclaim any liability arising out of, or related to, the destruction of such Personal Information. It may not always possible to completely remove or delete all of your information from our databases without some residual data because of backups and other reasons. We will retain your information (including geo-location data) for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services contact us at

privacy@sinyfun.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. We do not control certain privacy settings and preferences maintained by our social media partners like Facebook and Twitter. If you wish to make changes to those settings and preferences, you may do so by visiting the settings page of the appropriate social media site.

ADVERTISING/BEHAVIORAL TARGETING; HOW TO OPT-OUT

We may use third party ad network providers to help present ads on the Staten Island Entertainment Platform, as well as other service providers to evaluate and provide us with information about the use of the Staten Island Entertainment Platform and viewing of our content. Such providers may place and access cookies, pixel tags, or similar technologies on your Device to serve you ads or other content personalized to your interests which they infer from your browsing on the Staten Island Entertainment Platform and other sites you have visited. In doing so, the provider collects or has access to non-Personal Information such as your Usage Information. The use of cookies, pixel tags, or similar technologies by these providers is subject to their own privacy policies, not ours.

PROTECTING THE PRIVACY OF CHILDREN

Because of federal law, we are not permitted to knowingly collect any personal information from a child under the age of thirteen without the consent of that child's parent or guardian. The statements in this Privacy Policy about our collection and use of personal information also apply to our treatment of personal information from children under the age of thirteen. Some elements of our Services (e.g., shop, ticketing, and auctions) require the submission of a payment card number along with personal information in connection with a purchase; other elements of our Services (e.g., fantasy baseball) require the submission of personal information to access or use the Services. Except in certain cases where limited contact information may be collected and not retained, these elements of our Services are not available to children under the age of thirteen. If a child who we know to be under the age of thirteen and for whom we have not received parental consent attempts to utilize a service on our Services which is not available to children, he/she will not be able to access it and may receive a message which relays that he/she is not eligible for such feature.

CONSENT TO PROCESSING AND TRANSFER OF INFORMATION

The Staten Island Entertainment Platform is governed by and operated in, and in accordance with the laws of, the United States, and are intended for the enjoyment of residents of the United States. Staten Island Entertainment makes no representation that the Staten Island Entertainment Platform is governed by or operated in accordance with the laws of any other nation. Given that we are an international business, our use of your information necessarily involves the transmission of data on an international basis. If you are located in the European Union, Canada or elsewhere outside of the United States, please be aware that information we collect may be transferred to and processed in the United States. By using the Staten Island Entertainment Platform, or providing us with any information, you (a) acknowledge that the Staten Island Entertainment Platform is subject to the laws of the United States, (b) consent to the collection, processing, maintenance and transfer of such information in and to the United States and other applicable territories in which the privacy laws may not be as comprehensive as or equivalent to those in the country where you reside and/or are a citizen, and (c) waive any claims that may arise under those laws.

CHANGES TO THIS PRIVACY STATEMENT

Technology is an evolving medium. If we need to change this Privacy Policy at some point in the future, we will post the changes to this Privacy Policy on the Staten Island Entertainment Platform and update the reference to the effective date to reflect the date of the amendment. By visiting the Staten Island Entertainment Platform, you agree that your visit, and any dispute over privacy, is governed by this Privacy Policy.

CONTACT US

If you have any questions or concerns about this Privacy Policy, the practices of the Staten Island Entertainment Platform, or your experiences with the Staten Island Entertainment Platform, please contact us at:

Staten Island Entertainment, LLC
160 West End Ave. #23,
New York, New York 10023
Phone: 1-609-273-0292
Email: fun@sinyfun.com

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